



BIP PAROLO Erasmus+ Blended Intensive Programme

PROGRAMME DESCRIPTION

We are pleased to inform you that Università IULM has teamed up with partner universities EFAP Paris, Rotterdam University of Applied Sciences and University of the Arts London and organised the PAROLO Blended Intensive Programme (BIP).

BIPs are Erasmus+ programmes and offer the possibility of short physical mobility combined with a virtual component.

This project will allow students to work as part of a **multicultural and inter-university team on a PR project for a Rotterdam-based client.**

PAROLO includes:

- **a virtual component (online on Teams): 4-5 meetings from April 13, 2023**
- **5 days in Rotterdam: May 8-12, 2023**

Participation is funded within the Erasmus+ programme.

TARGET STUDENTS

10 students, regularly enrolled in the second year of the bachelor's degree program in **Comunicazione d'impresa e relazioni pubbliche – Corporate Communication and Public Relations.**

ELIGIBILITY REQUIREMENTS

Considering the strong international character of the programme, an English language proficiency (minimum B2) is mandatory.

Students enrolled in the English curriculum (Corporate Communication and Public Relations) are exempt from submitting a certificate of proficiency for English and must upload the Declaration of exemption available in the Community.

Students enrolled in the Italian curriculum need to upload proof of English proficiency, please refer to those listed in Community ("Guide to International Language Certifications").

Students can either upload an official language certificate or the "Declaration of Language Proficiency for International Mobility" issued by the International Language Centre IULM in 2021 or 2022.

To qualify for the Erasmus status and benefit from the grant, the student must not benefit in the same period from any other EU grant awarded for study or work abroad.



RANKING

Students will be selected by ranking. The ranking is based on the score obtained by the student resulting from the sum of:

- Merit: recorded grade point average measured by 30/30 (arithmetic average of grades)
- Credit achievement: number of CFUs acquired out of maximum achievement

Only exams duly recorded by the winter session 2022-2023 are calculated for ranking purposes. Exams taken but not verbalized, midterm tests, and/or partial exams, do not count in calculating the ranking.

SUBMISSION OF APPLICATION

Students can submit their application through the online student services <https://servizionline.iulm.it/>, as follows:

- Study Abroad - Outgoing
- Applications for Study Abroad Programmes - Outgoing
- ERASMUS TRIENNALE > BIP PAROLO

Applications can be submitted no later than:

Tuesday, February 28th 2023

Further details are available on the IULM Community > categorie di corso, didattica e servizi > formazione, servizi, opportunità > [Mobilità Internazionale – Study Abroad > Informazioni, bandi, regolamenti - Information, calls, regulations.](#)

TRAVEL AND COSTS

The full costs of participation in the programme are to be paid by the student.

Transportation arrangements to/from Rotterdam are on an individual basis and managed independently by the students themselves.

In Rotterdam, participants will all be housed together in a facility to be designated by the host university.

Selected participants will receive an Erasmus Mobility Grant in the amount of 350€.

For further information:

Study Abroad office – IULM 1, 4th floor

e-mail erasmus@iulm.it.